

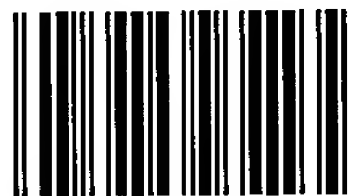
EXPRESS MAIL CERTIFICATE

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Docket No. 6727/0H935

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: Oren Rosenfeld

Serial No.: 09/714,798

Art Unit: 2876

Filed: November 16, 2000

For: ELECTRONIC SHELF LABEL SYSTEMS AND METHODS

**RESPONSE**

Hon. Commissioner of  
Patents and Trademarks  
Washington, DC 20231

Sir:

In response to the Requirement for Restriction mailed August 14, 2002,  
Applicant hereby elects to prosecute claims to Invention Group I (claims 1-40, 42-50  
and 62).

An early and favorable official action on the merits of this application is  
earnestly solicited.

Respectfully submitted,

[Signature]  
S. Peter Ludwig  
Reg. No. 25,351

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C Moore

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